OPHA Conference Agenda (as of 9.1.17)

| Wednesday, September 27, 2017 | |
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| 7:00 a.m. – 8:00 a.m. | Registration, Exhibitor Set-up |
| 8:00 a.m. – 12:00 a.m. | Pre-Conference Sessions |
| 8:00 a.m. – 10:00 a.m. | Title: Strategies for Developing and Implementing Community Health Initiatives |
| | Description: This interactive presentation shares ways to create and support community health initiatives. It includes working with the community to identify and define local problems, their causes, and their symptoms; securing resources; using data to set goals, inform strategies, and evaluate progress; incorporating communication and civic engagement into project planning and implementation; and building community capacity and sustainability. Participants will have an opportunity to share their experiences and be inspired to help their communities address pressing issues related to poverty, economic inequality, and public health. |
| | Presenter: Dr. Michael Stout is an associate professor and the George Kaiser Family Foundation Endowed Chair in Family and Community Policy in the Human Development and Family Science Department at Oklahoma State University. His research interests are in the areas of social capital, community development, and civic engagement. Currently, Dr. Stout is working on projects related to early childhood education, health disparities, and assessing and improving community data ecosystems. |
| 10:15 a.m. – 12:00 a.m. | Title: What Can We Learn from Nebraska? (Health ranking is 10 th in the United States) Description: For nearly three decades, America's Health Rankings has provided an analysis of national |
| | health on a state-by-state basis by evaluating a historical and comprehensive set of health statistics. In 2017, Nebraska was ranked 10 th according to the report. Some of Nebraska's strengths include few poor mental health days, high rate of high school graduation and low prevalence of low birthweight babies. This pre-conference session will highlight the differences and similarities between Nebraska and Oklahoma and emphasis some of the work that has been done in Nebraska to improve the health status of its citizens, including a decrease in inactivity, smoking, premature death, and cardiovascular death. |
| | Presenters: Jeff Armitage works as an epidemiology surveillance coordinator for the Nebraska Department of Health and Human Services. During his 15 years with the department, he has worked in cardiovascular and substance |

| | abuse epidemiology, health statistics administration, and health planning and evaluation. Currently, he oversees the Nebraska Behavioral Risk Factor Surveillance System (or BRFSS), provides technical assistance to local health departments, and assists with state health assessment, planning, and evaluation. Maya Chilese has worked in the field of public health and behavioral health for over twenty years. She began in prevention, working with communities to develop and evaluate effective programming reducing risky behavior and increase program, agency and community capacity. Ms. Chilese continues to support system effectiveness with strategic planning, policy and performance management and currently serves the Nebraska Department of Health and Human Services Division of Public Health in this capacity. A formerly licensed behavioral health practitioner, she is now a PhD candidate in Organizational Development and Leadership in Health and Human Services, and also a graduate of the SAMHSA/ ATTC Leadership Institute and the Great Plains Public Health Leadership Institute. |
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| 12:00 p.m. – 1:15 p.m. | Lunch on Your Own |
| 1:15 p.m. – 3:00 p.m. | Title: The Future of Public Health in Oklahoma Presenters: • Dr. Terry Cline, Secretary of Health and Human Services and Commissioner of the Oklahoma State Department of Health. Cline began his tenure as Oklahoma's Commissioner of Health in 2009. Gov. Mary Fallin later appointed him to serve concurrently as Oklahoma's Cabinet Secretary of Health and Human Services. Dr. Cline previously completed a post as Health Attaché at the U.S. Embassy in Baghdad, Iraq, where he advised the U.S. Ambassador, the Iraqi Minister of Health, and the U.S. Department of Health and Human Services. He served in this capacity under the administrations of both President George W. Bush and President Barack Obama. Prior to that, Dr. Cline served as Administrator for the federal Substance Abuse and Mental Health Services Administration (SAMHSA), a position for which he was nominated by President George W. Bush and confirmed by the U.S. Senate. In 2004, he was appointed by Gov. Brad Henry as Oklahoma's Secretary of Health, while serving as Oklahoma's Commissioner of the Department of Mental Health and Substance Abuse Services, a position he held since 2001. His professional history includes a six-year appointment as a Clinical Instructor in the Department of Psychiatry at Harvard Medical School and Chairman of the governing board for a Harvard teaching hospital in Cambridge, MA. A native of Ardmore, OK, Dr. Cline earned |

- a bachelor's degree in psychology from the University of Oklahoma and received both a master's degree and a doctorate in clinical psychology from Oklahoma State University.
- Dr. Bruce Dart, Executive Director, Tulsa City-County Health Department
 Dart has served five local health departments in three states during his 36 year career in public health. He is a Past-President and board member of the National Association of County and City Health Officials and a graduate of the National Public Health Leadership Institute, where his team was cowinner of the Martha Katz award for best project. He served on the Public Health Accreditation Board and was awarded the Nebraska Environmental Health Administrator of the Year. Currently he is on the boards of Court Appointed Special Advocates, MyHealth, the Tulsa Campaign to Prevent Teen Pregnancy, and others. Dr. Dart earned his BA in Biology from Drury University (MO), an MS in Administration (Health Services) from Central Michigan University, and his PhD in Health Services from Walden University (MN). He also has an appointment as an Associate Professor in the University of Oklahoma College of Public Health.
- Gary Cox, JD, Executive Director, Oklahoma City-County Health Department
 Gary Cox, J.D. has served as Executive Director of the Oklahoma City-County Health Department
 (OCCHD) since 2009. He offers more than 45 years of public health experience and includes in his
 leadership opportunities Past President to the National Association of County and City Health
 Officials. He has served on various national, state and local public health boards. Cox has dedicated
 his career to improving health and raising awareness at the grass roots level. He is committed to
 leveraging private and public partnerships to improve community health outcomes and committed to
 a culture of health and continuous quality improvement, evidenced by OCCHD's designation as one
 of the first local health departments to pursue and achieve National Accreditation.
- Dr. Marshan Oliver-Marick, DrPH, Oklahoma State University-Tulsa

 Marick is a faculty member in the Health Education and Promotion program at OSU-Tulsa. She recently worked as the Director of the Public Health undergraduate program at Langston University. Marick is an active member of the Oklahoma Health Equity Campaign Steering Committee which strives to maximize the health potential of all Oklahomans through resources and opportunities available throughout our communities. Additionally, she is an executive steering committee member of the recently formed North Tulsa Community Coalition which is working to strategically address the social factors that impact the lives of north Tulsa residents. Most recently, she led a project to

| | develop an online training for community health workers for the local health department, which is |
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| | being considered for statewide implementation. Dr. Marick obtained a Bachelor of Arts degree in |
| | Sociology from the University of Tulsa, and a master and doctoral degrees in Public Health from the |
| | University of Oklahoma Health Sciences Center. |
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| | Dr. Gary Raskob, PhD, Dean, College of Public Health, Regents Professor, Epidemiology and |
| | Medicine, University of Oklahoma Health Sciences Center |
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| | Raskob's research and scholarly interests are in the prevention, diagnosis and treatment of deep-vein |
| | thrombosis and pulmonary embolism; the clinical development of antithrombotic drugs; evidence- |
| | based medicine and public health; and the translation of research evidence into practice and health |
| | policy. Dr. Raskob serves as Chair of the Steering Committee for World Thrombosis Day and is an |
| | advisor on blood disorders to the US Centers for Disease Control and Prevention. He is author or |
| | coauthor of more than 200 publications on thromboembolic disease. Dr. Raskob is active in public |
| | health service in his community, and currently serves as Chair of the Oklahoma City-County Board |
| | of Health. He is the immediate Past Chair of the Board of Directors for the Association of Schools |
| | and Programs of Public Health, the organization which represents more than 100 universities in the |
| | United States and globally with academic programs in public health. Raskob received his PhD in |
| | Pharmaceutical Sciences from the University of Oklahoma, a Master of Science in Clinical |
| | Epidemiology and Health Research Methodology from McMaster University in Hamilton, Canada, |
| | and a Bachelor of Science in Pharmacology from the University of Toronto. |
| 3:00 p.m. – 3:30 p.m. | NETWORKING BREAK/EXHIBITORS |
| 3:30 p.m 5:00 p.m. | Section and Caucus Breakout Sessions |
| 3:30 p.m 5:00 p.m. | Maternal and Child Health Section |
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| | Title: Health Disparities Among the American Indian/Alaska Native Populations |
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| | Description: American Indian/Alaska Native populations experience large disparities in many areas, |
| | including maternal and child health. This session will highlight findings on various maternal and child health |
| | topics, including reproductive health, prenatal care, prenatal substance use, maternal health, infant health, |
| | child health, and childhood home environments in the Oklahoma Native community. |
| | Presenter: Sucharat Tayarachakul is a lead Epidemiologist at the Southern Plains Tribal Health Board, |
| | Oklahoma Area Tribal Epidemiology Center focusing on substance abuse prevention among Native youth |
| | Oklahoma Area Tribal Epidemiology Center focusing on substance abuse prevention among Native youth |

and Maternal and Child Health. She received a Master of Public Health Degree, with a concentration in Epidemiology, from Indiana University Fairbanks School of Public Health. Currently, her focus is providing data support (analysis and reporting) to tribal partners, overseeing Tribal Epidemiological Outcomes Workgroup, and creating Maternal and Child Health Data Book, American Indian/Alaska Native edition.

3:30 p.m. - 5:00 p.m.

Public Health Education and Promotion Section

Title: Budget Crisis Leads to Creativity Among Oklahoma School Districts

Description: Learn about the funding options for Healthy Living in schools. The facilitators will also share fun ways to incorporate healthy living in schools while on a budget.

Presenters:

Sharon Howard is the Program Manager for Healthy Schools Incentive Grants. She has over 30 years of experience in hospital, outpatient and education settings. A registered nurse, Howard was the health services coordinator for Norman Public Schools, the senior nurse at Moore Public Schools, a telephone triage nurse at Children's Hospital, and clinic manager for pediatric gastroenterology at Children's Hospital. Howard is president of the School Nurses Association, adviser to the State Certified Healthy Schools Committee and a member of several other organizations. She was named Oklahoma School Nurse Administrator of the Year in 2011. Howard holds a Bachelor of Science in Nursing from the University of Oklahoma and a Masters of Health Occupation Education from the University of Central Oklahoma.

Caitlin Turpel has always had a passion for working with youth, and is thrilled to work on expanding healthy life choices and teaching in Rogers County as the Project Director for the STOP ACT (Sober Truth on Preventing Underage Drinking) and PICH grants. She has a Bachelor of Science in Sociology with a focus on Health and Human Rights from Suffolk University in Boston.

| | Jody Reiss is the Volunteers for Youth Coordinator with the TSET Healthy Living Program. She has a Bachelor of Science Degree in Sports Management. |
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| 3:30 p.m 5:00 p.m. | Environmental Health and Oral Health Sections |
| | Title: Oklahoma Blue-green Algae Outbreaks – 2011 to Present |
| | Description: Harmful Algal Blooms (HABs) affect water quality, personal recreation and environmental health. Learn more about the Department of Environmental Quality's role as a HABs regulatory agency and its impact on public health and disease prevention. |
| | Presenter: Kay Coffey is Engineering Manager of the Public Water Supply Engineering Section of the Oklahoma Department of Environmental Quality. She supervises a group of district engineers whose responsibilities include responding to public water supply emergencies and providing technical assistance to public water supplies to help mitigate threats to public health. |
| 3:30 p.m 5:00 p.m. | Health Administration and Planning and Administrative Services Section |
| | Title: Domestic Violence |
| | Description: Get the latest data on Domestic Violence rates in Oklahoma and learn how to assist practitioners in identifying signs of domestic violence, and explore referral options and interventions. Attendees will also be encouraged to review state and organizational policies that affect the victims of domestic violence. |
| | Presenter: Jacqueline Steyn is the Chief Programs and Compliance Officer at the YWCA Oklahoma City, serving victims of domestic violence and their children for 10 years. She serves on the Domestic Violence Fatality Review Board. As a Licensed Professional Counselor and a mental health professional, she has worked over 25 years in both inpatient and outpatient settings. Steyn has taught psychology at the university level and serves on numerous boards including the Oklahoma Coalition Against Domestic Violence and Sexual Assault, Office of the Attorney General's Domestic Violence and Sexual Assault Advisory Council, and the Oklahoma Justice Commission. She is the recipient of numerous awards, such as the Attorney General's Distinguished Service Award, for her statewide efforts to improve services for abused women and children. |

| 3:30 p.m 5:00 p.m. | Title: Promoting Hispanic Health in Oklahoma Through Community Engagement and Inter-professional Collaboration |
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| | Description: Oklahoma's population is 10% Hispanic and the 23rd largest Hispanic statewide population in the US. Oklahoma County and Tulsa County are 16% and 12% Hispanic, respectively. Effectively promoting the health and well-being of the state's Hispanic families requires sincere community-engagement and partnership as well as appropriate programs and policies that span all disciplines. In this session we will share findings from community-engaged research with Hispanics and present case studies of promising programs to promote health and well-being among Hispanic families. Participants are encouraged to bring case studies from their own work to share. We will discuss successes and challenges and opportunities for more effective collaborative efforts to promote the health of this important and growing segment of Oklahoma's communities. |
| | Presenter: Dr. Alicia Salvatore is an Assistant Professor of Health Promotion Sciences at the University of Oklahoma Health Sciences Center College of Public Health. Dr. Salvatore partners with community-based organizations, health departments, advocates, and other stakeholders to study the health and well-being of Hispanics and other families and translate research findings into programs and policies to address health equity. Among other areas, Dr. Salvatore and community partners have conducted collaborated projects to improve children's health, address diabetes and other chronic diseases, promote workers' health, and improve food environments. |
| 3:30 p.m 5:00 p.m. | Health Equity Caucus |
| | Title: American Indian Data Community of Practice (AIDCoP) |
| | Description: Data is essential to inform strategic and effective decision making in public health, particularly to address health disparity and equity. While many major public health surveillance systems capture racial/ethnic subgroups data, there are challenges and limitations when it comes to American Indian data. This session will reveal how an evidence-based and innovative initiative, known as the American Indian Data Community of Practice (AIDCoP), is successfully implemented in Oklahoma, engaging over 100 data experts and stakeholders representing community, tribal, state, and federal entities from various sectors to enhance American Indian data that can inspire decisions to advance health and well-being in Oklahoma. Emerging topics on American Indian data such as tribal sovereignty, data ownership, as well as the essential aspects in fostering multi-sector inclusive partnerships will be discussed. Successes and lessons learned on |

this exciting initiative could be applied to various public health and social well-being programs.

Presenter: Andie Chan, MPH, BBA, CHES is a Strategic Planning Coordinator in the Office of the Tribal Liaison at the Oklahoma State Department of Health, Partnerships for Health Improvement. Over the last decade, Andie has designed and implemented strategic planning processes and public health initiatives using evidence-based theories and frameworks to foster inclusive collaborations among community, state, tribal, and federal partners. Andie received her Master's in Public Health, with concentration in Health Promotion Sciences, from the College of Public Health at the University of Oklahoma. She earned a Bachelor's in Business Administration from the University of Central Oklahoma. Andie is a Certified Health Education Specialist and member of the Delta Mu Delta International Honor Society in Business.

3:30 p.m. - 5:00 p.m.

Oral Poster Presentations

Title: Child Care Warmline: Reaching Children and Their Caregivers in Oklahoma

Presenter: Kim Quinn, Oklahoma State Department of Health

Description: In Oklahoma, 64% of children from birth to 12 years of age have working parents who need child care. DHS requirements for care providers have increased at the same time budget cuts have diminished opportunities for education and support. This need brought the Oklahoma Child Care Warmline into existence and it has continued as a collaboration between the Oklahoma State Department of Health (OSDH) and the Oklahoma Department of Human Services (OKDHS).

Title: National Strategy for Suicide Prevention in Oklahoma

Presenters: Isela Perez, Megan Wurzer, Zina Simpson, Oklahoma Department of Mental Health and

Substance Abuse Services

Description: This project addresses suicide prevention in behavioral health, primary care, and hospital emergency service settings. Suicide is the second leading cause of death for Oklahomans ages 25-34 and is among the top 5 leading cause of death for Oklahomans ages 35-64. Project goals are to improve suicide surveillance systems and treatments, particularly those in hospitals and behavioral health settings.

Title: Be in the Know of OK PDO and You Could Save Someone

Presenters: Jessica-Rose Hammack, Sean Couch, Brandon Bussell, Andrea Hamor-Edmondson, Oklahoma

Department of Mental Health and Substance Abuse Services

| | Description: Drug overdose is the leading cause of injury related death for persons ages 25-64 in the state of Oklahoma. In 2014, Oklahoma's overdose death rate was 107% higher than the United States average. The purpose of the Oklahoma Prescription Drug/Opioid Overdose (PDO) Project is to reduce the number of prescription drug/opioid overdose-related deaths through promotion of the lifesaving nasal spray Naloxone and PDO trainings. In keeping with the momentum provided by the pilot project, we will be training over 7,120 law enforcement, emergency medical service personnel, and community members per year. |
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| 5:00 p.m. – 5:30 p.m. | NETWORKING BREAK/EXHIBITORS |
| 5:30 p.m. – 7:00 p.m. | OPHA Presidents Reception and Awards Reception |
| | Sponsor: College of Public Health at the University of Oklahoma Health Sciences Center |

| Thursday, September 28, 2017 | |
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| 7:30 a.m. – 8:30 a.m. | Continental Breakfast |
| 8:30 a.m. – 10:00 a.m. | General Session — Morning Keynote Speaker |
| | Topic: Advancing Public Health in an Uncertain Climate |
| | Keynote Presenter: Laura Hanen, MPP, is the Interim Executive Director and Chief of Government Affairs |
| | of the National Association of City and County Health Officials (NACCHO). Hanen joined NACCHO in |
| | March of 2011. Her primary responsibilities have been implementing NACCHO's federal advocacy strategy |
| | and overseeing policy development, the Big Cities Health Coalition and Leadership conference. She has |
| | extensive experience with membership associations which she has brought to bear over the years at |
| | NACCHO. Prior to coming to NACCHO, Hanen was the Director of Government Relations for the National |
| | Alliance of State and Territorial AIDS Directors for eleven years. Ms. Hanen was the Senior Lobbyist for the |
| | American Congress of Obstetricians and Gynecologists and a legislative assistant. She received her |
| | bachelor's degree from Earlham College in Richmond, IN and Masters in Public Policy from Georgetown |
| | University in Washington, DC. |
| 10:00 a.m. 10:30 a.m. | NETWORKING BREAK/EXHIBITORS |
| 10:30 a.m. – 11:45 a.m. | Breakout Sessions |
| 10:30 a.m. – 11:45 a.m. | Emergency Preparedness Section |
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| | Title: After the Storm: Immigrant Hispanics Perspective |

| | Description: Learn how emergency preparedness and response teams can best meet the needs of the immigrant Hispanic community of Oklahoma, by conducting public health outreach and establishing multidisciplinary partnerships to provide culturally appropriate disaster training. Research findings provide public health practitioners with the ability to improve access and dissemination of information that may decrease the risk of injury and death from a disaster. |
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| | Presenter: Rebekah Doyle, PhD, MS, RN will be presenting on a recent research study that was conducted with immigrant Hispanics residing in Oklahoma City and surrounding areas exploring the perceptions and lived experiences of immigrant Hispanics who had experienced a tornado or other crisis weather conditions in Oklahoma during spring of 2013. Recommendations included conducting public health outreach and establishing multidisciplinary partnerships within communities to provide cultural and linguistically appropriate disaster preparedness information to immigrant individuals. Findings from the study provide public health practitioners with the ability to improve access and dissemination of preparedness planning information that may promote positive social change by decreasing immigrants' risk of injury and death. |
| 10:30 a.m. – 11:45 a.m. | Public Health Nursing Section |
| | Title: Public Health in Nicaragua: What can Oklahoma Learn From One of the Poorest Nations in Our Hemisphere? Description: Lessons learned working with public health nurses and doctors in a remote tribal areas of |
| | northeast Nicaragua can provide insight to the public health challenges of Oklahoma. The session includes a valuable comparison of health strategies and delivery methods, as well as practical applications in our local communities. |
| | Presenter: Allison Huebert, OB/GYN has been participating in medical missions in Nicaragua since 2011. In the past year, she has worked with public health nurses and doctors in the remote tribal area of northeast Nicaragua. She will share some of her experiences and observations from her time there. She will compare public health issues of both areas and apply lessons learned in Nicaragua to Oklahoma's health challenges. |
| 10:30 a.m. – 11:45 a.m. | Title: Health 360 Initiative |
| | Description: Hear important updates on Health 360 and how it impacts every area of public health and the clients we serve. The priorities of Health 360 align with the Oklahoma Health Improvement Plan 2020 |

flagship issues: tobacco, obesity, behavioral health, and child health. Obesity has been selected as the first issue to be addressed as part of the plan. Health 360 is one of three initiatives for focused improvement in Oklahoma identified by Governor Mary Fallin.

Presenter: Alisha Hemani-Harris is a health planning coordinator within the Center for Health Innovation and Effectiveness at the Oklahoma State Department of Health. She has been in public health for 10 years, starting her career with Central Oklahoma Integrated Network Systems helping uninsured people get access to health care. Since then, she has worked for various organizations including Community Health Centers Inc., Nationwide Better Health, and the Oklahoma City-County Health Department. Alisha started with the State Department of Health as the Child Passenger Safety Program coordinator before moving into her role as a health planning coordinator. She has a Bachelor of Science in Community Health and a Master of Science in Wellness Management-Health Studies from the University of Central Oklahoma.

10:30 a.m. – 11:45 a.m.

Title: Impact of Intergenerational Trauma on Communities

Description: Trauma can lead to depression, anxiety, substance abuse, suicide and a host of other health and social ills. It is well documented with veterans and those with adverse childhood experiences. This presentation broadens the findings to explore the impact on populations, and the intergenerational implications. It concludes with a discussion of the ways intergenerational trauma is widely manifested in families in African American communities, Native communities, and other minority communities in Oklahoma and the ways mental health professionals can take a lead to foster recovery and prevent further trauma.

Presenters:

Richard DeSirey, MS, LPC, received his bachelor's degree in education from the University of Oklahoma. He received his master's degree from Oklahoma State University, where he was trained as a counselor. His career spans 40 years. In 1976 he started the first alternative school in the Tulsa Metro area. He also founded a nonprofit organization, Tulsa Community Youth Homes, the first group homes and therapeutic foster care programs in the state. DeSirey has consulted from Alaska to Puerto Rico, developing services for at risk youth. Currently, he is the Managing Partner of A New Way Center, located on Greenwood in Tulsa. In his recent book *Dull Knife, Let Us Make A New Way* he has brought attention to the issue of intergenerational and historical trauma.

LaRenda Morgan, MHR, is an enrolled member of the Cheyenne & Arapaho Tribes of Oklahoma. Her Cheyenne name is "Ma'etomona'e" which translates as Redpaintwoman. She is also descendent of the Sand Creek Massacre through her full blood Cheyenne grandmother. Morgan attended Carter Seminary Indian Boarding school and is a graduate of the University of Oklahoma with a Bachelor of Arts and a Masters of Human Relations. She is a member, Gamma Delta Pi. – Native Sisterhood Sorority at the University of Oklahoma. Morgan founded the Cheyenne Arapaho Domestic Violence Prevention Team in 2011 which included members from tribal agencies, county human service and nonprofit agencies. She also initiated collaboration with Indian Health Service on the Stephanie Dodge Initiative to address and expedite the immediate behavioral health needs of tribal foster children. Morgan was the recipient of the National Center for American Indian Enterprise Development (NCAIED) 2013 Indian Country's "40 Under 40" award for her contributions in the field of social services.

Hannibal B. Johnson is a graduate of Harvard Law School, after completing undergraduate work at the University of Arkansas with a double major in economics and sociology. Johnson is an attorney, author, and independent consultant specializing in diversity & inclusion/cultural competence issues and nonprofit governance. Johnson has served as an adjunct professor at The University of Tulsa College of Law (legal writing; legal ethics), Oklahoma State University (leadership and group dynamics; business law [MBA Program]), and the University of Oklahoma (ethics; cultural diversity; race & reason; The 1921 Tulsa Race Riot; nonprofit leadership & management). Johnson has served on a number of boards and is a past chair of the Foundation for Tulsa Schools. His award winning books include: Images of America: Tulsa's Historic Greenwood District; Black Wall Street—From Riot to Renaissance in Tulsa's Historic Greenwood District; Acres of Aspiration—The All-Black Towns in Oklahoma; and Apartheid in Indian Country: Seeing Red Over Black Disenfranchisement, among others. He has received awards from the Boy Scouts of America, Tulsa's Young Professionals, the Oklahoma Bar Association, and the Tulsa Metropolitan Ministry.

10:30 a.m. – 11:45 a.m.

Title: What does it mean to be a Resilient City?

Description: You may have heard the phrase "resilient city." Now learn what it means and how public health agencies can partner with their efforts. Tulsa was recently selected as one of the 100 Resilient Cities worldwide network. The network is leading the world in showing it is imperative to build urban resilience, not only to be prepared for bad times, but also to have a better life in the good times, especially for the poor and vulnerable. By connecting cities with each other and with resilience-building experts, the aim is to create a global practice of scalable resilience solutions, so that cities can better respond to the challenges.

| 10:30 a.m. – 11:45 a.m. | Presenter: Devon Douglass, JD, Chief Resilience Officer, City of Tulsa. Prior to her appointment with the City of Tulsa, Douglass served as the Economic Opportunity and Poverty Policy Analyst for the Oklahoma Policy Institute. Douglass was also the lead organizer of the Tulsa Talks community forums, which addressed racial disparities and safety in Tulsa. She has a Bachelor of Science in Sociology and Political Science from Missouri State University and a Juris Doctorate from the University of Tulsa. Title: Bridging Programs to Policy to Create a Culture of Health |
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| | Description: Programs can be an important strategy for meeting immediate community needs. Policy and systems changes have the greatest ability to improve community health long term. In this session, we will explore how to bridge programs to policies, using this interactive training to explore practical tools and resources from <i>County Health Rankings & Roadmaps</i> to support your community health improvement work. <i>County Health Rankings & Roadmaps</i> helps communities identify and implement solutions that make it easier for people to be healthy in their homes, schools, workplaces, and neighborhoods. |
| | Presenter: Janna West Kowalski is a Community Coach at <i>County Health Rankings & Roadmaps</i> , a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Janna provides strategic guidance and coaching to communities that want to put the <i>County Health Rankings</i> into action for community health improvement. She has over 20 years of experience in public health, including as the Coordinator of Training and Professional Development in the Center for Public Health Practice and an Instructor for the Graduate Program at the Colorado School of Public Health and working in local public health agencies. She currently serves as President of the Larimer County Board of Health. Janna received a Master of Science from Oregon State University's Department of Public Health and a Bachelor of Science from Colorado State University. |
| 10:30 a.m. – 11:45 a.m. | Topic: Strong Neighborhoods Initiative: Revitalizing Communities Through Federal, Local and Private Collaboration Description: Get an insightful look at Oklahoma City's Strong Neighborhoods Initiative (SNI), where collaborative partnerships improve neighborhoods through physical, social and economic investments to help tip neighborhoods toward vitality and self-sufficiency. SNI is funded by the City of Oklahoma City and the US Department of Housing and Urban Development. Since 2012, SNI has utilized a targeted approach to revitalization by engaging three neighborhood associations and dozens of local partners, resulting in more than \$14 million dollars of private investment and a 48 percent reduction in crime. |

| | Presenter: Shannon Entz is a Senior Planner at the City of Oklahoma City Planning Department, where she |
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| | manages the Strong Neighborhoods Initiative. With more than 20 years in urban planning, she specializes in |
| | neighborhood revitalization, social equity, affordable housing, community engagement, public transportation |
| | and public/private partnerships. She is a graduate of Oklahoma State University and a member of the |
| | American Planning Association, the Congress of New Urbanism and the Urban Land Institute. |
| 11:45 a.m Noon | NETWORKING BREAK/EXHIBITORS |
| Noon – 1:30 p.m. | Lunch Keynote Speaker |
| 1.30 p.III. | Lunch Neynow Speaker |
| | Title: Traveling Upstream Together |
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| | Description: Framed by the American Public Health Association's strategic map, learn about the need to |
| | involve novel partners in new ways as we engage as Public Health 3.0 in our journey upstream to address |
| | social drivers of population health. Special focus will be given to framing relationships, ownership of |
| | agendas, and shared language. The role of advocacy, especially involving local APHA affiliates, in building |
| | a public health movement will also be discussed. |
| | Keynote Presenter: In addition to his current voluntary role as the President of the American Public Health |
| | Association (APHA), Tom Quade is the Health Commissioner for Marion County, Ohio. His career in local |
| | public health practice includes service as the Deputy Health Commissioner for Summit County, Ohio, and |
| | several roles in the Akron City Health Department, starting as an epidemiologist and progressing to serve as |
| | Interim Director of Health. Prior to that, he worked for the WHO during the crisis in Kosovo. He also served |
| | as a volunteer in the United States Peace Corps in the Kingdom of Nepal, an experience that led him to a |
| | career in public health. Quade holds a community faculty position with the Northeastern Ohio Medical |
| | University's Master of Public Health program. He has been active in APHA for many years, serving as |
| | President and past chair of the Executive Board. Tom is a former President and ARGC of the Ohio APHA |
| | Affiliate. He has held national appointments on the National Board of Public Health Examiners and the |
| | Foundation to Advance Public Health through Certification. He formerly chaired a NACCHO workgroup on |
| | Health and Disability and is an experienced site visitor for the Public Health Accreditation Board (PHAB). |
| | Public Health is a second career for Mr. Quade. In addition to his MPH, he has earned a master's degree in |
| | counseling and helped families who had children with disabilities. |
| 1:30 p.m. – 1:45 p.m. | NETWORKING BREAK/EXHIBITORS |
| 1:45 p.m. – 3:00 p.m. | Breakout Sessions |

| 1:45 p.m. – 3:00 p.m. | Title: Changing Lives Through Home Remodeling: The Role of Nonprofit Home Remodeling Professionals in the Community and the Impact of ADA Remodeling for those in need. |
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| | Description: Rebuilding Together OKC is a leader in the nonprofit industry for ADA remodels and improvements. This presentation will show the impact of what ADA remodels provide to homeowners and how the impact of these improvements can create change in a community. |
| | Presenters: <i>Mike Edmison</i> is the Executive Director of Rebuilding Together OKC. Serving nonprofits for over 25 years, Edmison has built a career on serving the community. He has worked with agencies such as The National Cowboy and Western Heritage Museum, A Chance to Change Foundation, the YWCA of Oklahoma City and Oklahoma City University. |
| | Mackenzie Love, Development Manager for Rebuilding Together OKC, brings incredible knowledge of the aging community to this presentation. Her master's degree focuses on the Aging Population. Additionally, her background with Rebuilding Together OKC involves more than grant development. As a past program coordinator, Love worked in the field collecting data and serving the community. She brings a knowledge of safe and healthy housing for the aging, outcome data collection, and a passion for the mission of Rebuilding Together OKC. |
| 1:45 p.m. – 3:00 p.m. | Oral Poster Presentations |
| | Title: Development of a School-Based Sealant Program and Network for Oklahoma Children Presenter: Terrisa Singleton, Delta Dental of Oklahoma Oral Health Foundation |
| | Description: Nationwide, only about 40 percent of children get dental sealants, which are an effective way to prevent cavities. While there have been a few localized school-based sealant clinics operated by dental hygiene schools or volunteers, Oklahoma has not had a formal school-based sealant program. In 2015, the board of directors of the Delta Dental of Oklahoma Oral Health Foundation approved funding to develop and operate a scalable, sustainable School-based Sealant Program. |
| | Title: Oklahoma STEOW: The First Fruits of our Labor Presenters: Coleman Cox, Carrie Daniels, Kristi Allen, Cherokee Nation Behavioral Health |
| | Description: Substance abuse and poor mental health are significant problems in Oklahoma. To help combat these problems and many others, Cherokee Nation and the Southern Plains Tribal Health Board are implementing Substance Abuse and Mental Health Services Administration-funded substance abuse prevention programs in Tribal communities while the Oklahoma Department of Mental Health and |

| | Substance Abuse is implementing substance abuse prevention programs across the state, with a focus on |
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| | priority counties. |
| | priority counties. |
| | Title: Enhancing Protective Factors in a Public Health Setting |
| | Presenters: Beth Martin, Alora Korb, Oklahoma State Department of Health; Funding: OSDH |
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| | Description: Efforts to improve child and adolescent health have typically focused on addressing individual |
| | behaviors that may lead to future health issues. The Child Guidance Program (CGP) is a public health model |
| | which utilizes a strength-based approach with families. The five protective factors outlined in this |
| | framework represent a research-informed approach to strengthen families and decrease the likelihood of |
| | child abuse and neglect. |
| 1:45 p.m. – 3:00 p.m. | Title: Mind and Body: Integrating Behavioral Health with Primary Care |
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| | Description : Patients with co-occurring mental health or substance use disorders place a significant burden |
| | on primary care systems. This session will focus on the prevalence of co-occurring conditions, models to |
| | integrate behavioral health screening and services in a primary care system, and review the potential benefits |
| | of integration. |
| | Presenter : Daniel Morris is the Executive Director of Recovery in Oklahoma LLC, an outpatient counseling |
| | agency with offices in Tulsa and Okmulgee. He is a Licensed Alcohol and Drug Counselor and a Licensed |
| | Professional Counselor in Oklahoma. He's managed both mental health and substance abuse programs and |
| | has experience in both residential substance abuse treatment and inpatient psychiatric care. He's proud to |
| | have worked with the Veterans Treatment Court in Tulsa, OK and learned a great deal about the impact of, |
| | and effective treatments for trauma while working with that population. He provides clinical supervision to a |
| | number of beginning counselors in the Tulsa area and works as an adjunct professor at Northeastern State |
| | University in Broken Arrow teaching a Trauma Informed Care class for the Social Work Department. |
| 1:45 p.m. – 3:00 p.m. | Title: Vaccine Hesitancy: Improving Immunization Rates in Oklahoma |
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| | Description: The presentation will help to better understand the need to vaccinate. In addition, there will be |
| | a discussion to separate vaccine myths versus facts, and suggestions for increasing vaccination rates. |
| | Proportion Stanley E. Cross DO sound his Doctor of Octoorethy from the Virker-III- College of |
| | Presenter: Stanley E. Grogg, DO, earned his Doctor of Osteopathy from the Kirksville College of |
| | Osteopathic Medicine. Dr. Grogg completed his pediatric residency at Oklahoma State University Medical |

| | Center and was certified in pediatrics in 1978. He is a fellow of the American Academy of Pediatrics and the |
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| | American College of Osteopathic Pediatricians. Dr. Grogg is a Professor Emeritus of Pediatrics at the |
| | Oklahoma State University-Center for Health Sciences. He has been the recipient of numerous honors and |
| | awards including the Academy of Pediatrics Special Achievement Award. He has conducted several vaccine |
| | research studies and has several publications. He represents the American Osteopathic Association as a |
| | Liaison Member of the CDCs Advisory Committee on Immunization Practices. |
| 1.45 | · · |
| 1:45 p.m. – 3:00 p.m. | Title: Certified in Public Health (CPH): Credentialing What You Do |
| | |
| | Description: The Certified in Public Health exam is being updated so that it will test candidates on the skills |
| | and competencies needed in the public health workforce. The National Board of Public Health Examiners |
| | conducted a Job Task Analysis to determine the tasks most often performed by members of the public health |
| | workforce. The CPH exam will reflect those outcomes starting in January 1, 2019. Public health practitioners, |
| | leaders and stakeholders are invited to engage in a discussion about the public health tasks which will be tested, |
| | what this will mean for the public health workforce, and how to prepare to become certified under the new |
| | guidelines. This presentation will also address eligibility requirements for the exam, study resources and the |
| | recertification process. |
| | recentification process. |
| | Presenter: Dr. Shari Kinney is the Practicum Coordinator for the College of Public Health and Vice Chair |
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| | of the Department of Health Administration and Policy at the University of Oklahoma Health Sciences |
| | Center. She has a Doctor of Public Health, Master of Public Health and Master of Nursing degrees. She |
| | teaches US Healthcare Systems, Organizational Theory and Behavior and Integrated Public Health Practice |
| | and has developed online courses and created active learning opportunities for online students. She received |
| | the 2016 Faculty Award for Outstanding Teaching at the OU College of Public Health. Prior to her |
| | appointment at OU, she was the Administrative Director for Cleveland and McClain County Health |
| | Departments for 10 years. She also spent 15 years at the Oklahoma State Department of Health as a Director |
| | and Chief in Maternal and Child Health Programs. Dr. Kinney has served on the Governing Council of |
| | APHA and on the Board of Directors for NACCHO, the Public Health Institute of Oklahoma, and the |
| | Oklahoma Public Health Association, and is a former OPHA President. |
| 1:45 p.m. – 3:00 p.m. | Title: Model Practice Interventions: Improving Mental Health Outcomes in Oklahoma |
| 2.15 p.m. 5.00 p.m. | 1100011100000 Interventions, improving mental floatin Outcomes in Oktaholia |
| | Description: The focus will be on three collaborative, interdisciplinary mobile teams that make significant |
| | |
| | impacts to mental health. The main programs discussed will be: 1) Community Health and Wellness; |

2) Community Response Team (CRT); and 3) Community Assistance Education and Referral Services (CARES)

Presenter:

Since 1993 *Michael W. Brose*, MSW, has served as chief executive officer of the statewide advocacy agency Mental Health Association Oklahoma (the Association). Under Mike's leadership, the Association has grown from five employees to approximately 170 staff members in Tulsa and Central Oklahoma. Throughout his career, Brose has dedicated himself to eradicating the stigma and discrimination aimed at Oklahomans impacted by mental illness and homelessness. Today the Association owns and manages approximately 30 safe and affordable apartment complexes in Tulsa and one in Oklahoma City for individuals and families. Brose attended Oral Roberts University, where he majored in social work. He received his master's degree in social work from the University of Kansas and has practiced in Tulsa as a licensed clinical social worker, in public, private and faith-based settings. Because of his contributions to helping those in need, Brose has been inducted into the social work hall of fame at both Oral Roberts University and University of Oklahoma's Anne and Henry Zarrow School of Social Work.

Chief Michael Baker is the Director of Emergency Medical Services for the Tulsa Fire Department. A 20-year veteran of the Tulsa Fire Department, Michael joined the department in June of 1995 after five years of service as a paramedic and Field Operations Supervisor with the Emergency Medical Services Authority (EMSA) in Tulsa. Baker has been a Nationally Registered Paramedic for 25 years and prior to his entry into public safety, he served 3½ years as communications systems controller in the U.S. Army. Baker holds a Bachelor of University Studies from Oklahoma State University, along with Associates degrees in emergency medicine and fire protection technology from Tulsa Community College. He is the past President of the Board for Tulsa's Citizen CPR program and has previously served on the Tulsa's Crime Commission and Chamber of Commerce's Partners in Education executive committees. In 2007, Baker was the recipient of the inaugural Above and Beyond Service Award presented by the Rotary Club of Tulsa.

1:45 p.m. – 3:00 p.m.

Title: Using Data to Improve Health Outcomes in Northeastern Oklahoma

Description: pending

Presenter: David Kendrick, MD, MPH, FACP, chairs the Department of Medical Informatics at the University of Oklahoma's School of Community Medicine, and serves the OU Health Sciences Center as the Assistant Provost for Strategic Planning. The Department of Medical Informatics provides clinical information systems support to OU Physicians as well as analytics services for clinical operations and

| | research. In addition, the Department operates a Health Access Network for the Oklahoma Healthcare Authority, providing care management services, quality improvement support, and technology for Oklahoma physicians serving more than 120,000 patients. Dr. Kendrick is the principal investigator and CEO of MyHealth Access Network, Oklahoma's non-profit health information network. He is a member of the Board of Directors for the National Committee for Quality Assurance; Strategic Health Information Exchange Collaborative; the Network for Regional Healthcare Improvement; Advisory Board to the Sequoia Project; and convening faculty for the Comprehensive Primary Care program. He served as Senior Counsel for Interoperability to the National Coordinator for Health IT and continues to work closely with them. |
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| 3:00 p.m. – 3:15 p.m. | BREAK |
| 3:15 p.m. – 4:15 p.m. | Closing Keynote Speaker Title: 21st Century Public Health: Adapting to a Changing Environment |
| | Description: With uncertainty regarding federal funding for public health, support for the federal workforce and investments in a 21 st century workforce, and the future of federal health care initiatives, how should America's chief health strategists at the state and local level plan for the future of public health? This presentation will discuss the challenges and opportunities for public health in the 21 st century and how to navigate both in order to advance community health, population health and health for all. Drawing on recent work from public health and health care leaders, foundations and philanthropies and governments, this presentation positions public health to draw on its traditional strengths while adapting to rapid-fire change. |
| | Objectives: Participants will: 1. Understand the vital role of public health as community change agent. 2. Recognize the importance of partnerships to improve community health 3. Identify strategies and approaches that can be effective in mobilizing communities for sustainable health improvement. |
| | Presenter: Ursula E. Bauer, PhD, MPH, is the Director of the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP). Dr. Bauer has held various chronic disease prevention leadership positions at the New York State Department of Health, the Florida Department of Health, and the Louisiana Office of Public Health. As NCCDPHP Director, Dr. Bauer sets the strategic direction for the center's portfolio, focused on surveillance and epidemiology to move data into action; policy and |

| | costs related to heart disease, cancer, stroke, diabetes, tobacco use, obesity and many other conditions and risk factors. NCCDPHP has an annual budget of about \$1.1 billion dedicated to preventing chronic diseases and promoting health across the life span, in key settings, and with attention to the primary chronic disease |
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| | risk factors. Under Dr. Bauer's leadership, the center takes a coordinated, collaborative approach to investing its resources, working across divisions and programs and with grantees and partners to offer a more |
| | seamless, mutually reinforcing approach to advancing population health. Dr. Bauer received a PhD in |
| | epidemiology from Yale University, an MPH in family health from Columbia University, and a master's |
| | degree in political science from Rutgers University. |
| 4:15 p.m. – 5:15 p.m. | OPHA Annual Business Meeting |