

74th Annual Conference Oklahoma Public Health Association 2013 Conference Agenda

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Continuing Education Credits

Sponsored by the Oklahoma Public Health Association, a designated a provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to **12.5** total Category I continuing education contact hours – designated by ①. Maximum advanced-level continuing education contact hours available are **9.5** – designated by ②.

Wednesday, April 3, 2013 [Day One]

7:00—5:00 p.m. REGISTRATION

8:30—12:00 p.m. **PRE-CONFERENCE**

Any local county, state or tribal health department employee is invited to attend.

Registration Fees Information:

1. There is no additional fee to attend if you plan to attend the full conference.
2. There is an additional fee of \$20 if you plan to attend the Pre-Conference ONLY.
3. If you plan to attend the Pre-Conference AND one ½ day of the conference (either the afternoon of April 3 or the morning of April 5), you pay \$20 + the ½ rate.

“Preparing Health Departments for National Accreditation”

This conference will prepare local county health department leadership and Accreditation Coordinators to complete the accreditation process in a more efficient manner. By participating in this pre-conference, attendees will: demonstrate competency with the accreditation standards and analyze current strengths and areas of improvement within his respective health department.

8:30 – 8:35 a.m. **WELCOME**
Sandy Foster, OPHA Conference Planning Chair

8:35 – 9:45 a.m. **“An Overview of Accreditation Cross Walked with the MAPP Process”**

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Joyce Marshall, MPH
Director, Office of Performance Management
Oklahoma State Department of Health

Tammy Randazzo, MPH, CHES
Turning Point Regional Field Consultant
Oklahoma State Department of Health

- 9:45 – 10:00 a.m. Break
- 10:00 – 11:00 a.m. **A Panel Discussion “Lessons Learned from the National Accreditation Beta Sites: Comanche County Health Department, Oklahoma State Department of Health, Cherokee Nation”**
- ①② Facilitator:
- Dana Webb-Randall
Accreditation Coordinator
Caddo, Comanche, Cotton, and Kiowa County Health Departments
- Panelists:
- Keith Reed, RN, MPH, CPH
Director, Center for the Advancement of Wellness
Oklahoma State Department of Health
- Joyce Marshall, MPH
Director, Office of Performance Management
Oklahoma State Department of Health
- Laura Sawney-Spencer, MPH, CPH
Primary Prevention Coordinator/Performance Improvement
Manager
Cherokee Nation, Healthy Nation Department
- 11:00 – 12:30 p.m. Lunch (On Your Own)
- 12:30—1:00 p. m. **ANNUAL CONFERENCE WELCOME**
- Lynn Goldberg, OPHA President-Elect
- 12:30 – 1:00 p.m. **MESSAGE FROM APHA PRESIDENT-ELECT**
- Joyce Gaufin
- 1:00—2:30 p. m. **“Personal Safety: How to Increase Your Crime Awareness”**
- ① Lori Fulbright
- 2:30—2:45 p. m. —————BREAK—————EXHIBITS—————
- 2:45—4:15 p. m. **“Psychological First Aid for Schools and Skills for Psychological Recovery: Immediate and Intermediate Response Interventions for Schools Impacted by Disaster”**
- ①② Douglas W. Walker, Ph.D.
- Psychological First Aid for Schools (PFA-S) was released by The National Child Traumatic Stress Network and the National Center for PTSD to provide an evidence-informed approach for assisting children, adolescents, adults, and families in the aftermath of a school*

crisis, disaster, or terrorism event. Skills for Psychological Recovery (SPR) is an evidence-informed intervention that is intended to foster intermediate and long-term adaptive coping in disaster survivors who are exhibiting moderate levels of distress, by offering simplified, brief application of skills that are commonly related to improved recovery in post-disaster/emergency settings. Developed by The National Child Traumatic Stress Network and the National Center for PTSD, SPR is intended to follow the acute implementation of Psychological First Aid, by supporting long-term resiliency in children, adolescents and adults.

4:15—4:25 p. m. **Day 1 Wrap-Up & Announcements**

4:25—7:00 p. m. Free time & Dinner on Your Own

7:00—9:00 p. m. **Social Event**

The social provides a great opportunity to meet people from all over the state who come together for fun and laughter as we sing the night away “karaoke style.” Buy your raffle tickets to win a chocolate basket and tickets to the April 4 Thunder game!

Thursday, April 4, 2013 [Day Two]

7:00—5:00 p.m. REGISTRATION

8:15—8:30 a.m. **WELCOME**
K.C. Ely, OPHA President

POSTING THE COLORS and CULTURAL EXPERIENCE

Honor Guard & Native Dancers

8:30—9:00 a.m. **OPENING SESSION**

Julie Cox-Kain, COO
Oklahoma State Department of Health

9:00—10:15 a.m. **“Policy as a Best Practice in Public Health: Lessons Learned from Tobacco Control”**

Jennifer Lepard, DrPH
Tobacco Program Coordinator
Oklahoma State Department of Health

10:15 – 10:45 a.m. **OPHA AWARDS PRESENTATION**

10:45 —11:00 a.m. —————BREAK—————EXHIBITS—————

11:00—12:00 p.m. **OPHA SECTION/CAUCUS MEETINGS**

(all attendees are welcome to participate in any section/caucus regardless of professional discipline or affiliation)

----Speakers highlighted in each section/caucus-----

- Administrative Services

- ① Diane Rudebock, Ed. D, R.N.
Professor, Kinesiology and Health Studies,
University of Central Oklahoma

- Behavioral Health Caucus

- ① Michael Duffy, RN, BSN
Regional Administrator, Region VI
Substance Abuse and Mental Health Services Administration,
U.S. Department of Health and Human Services

- Epidemiology & Laboratory Services

“Unintentional Poisoning Death Surveillance in Oklahoma from Carbon Monoxide”

- ①② Sheryll Brown, MPH
Chief, Injury Prevention Services
Oklahoma State Department of Health

- Emergency Preparedness & Response

No Speaker – Section business will be conducted.

- Oral Health

"Blood Money – The Influence of Tobacco Lobbyists in the Oklahoma State Legislature"

- ①② Doug Matheny
The Tobacco Industry's influence in Oklahoma will be presented. Participants will learn the purpose, findings and features of the interactive website, www.tobaccomoney.com

- Public Health Nursing

No Speaker – Section business will be conducted.

- Student Caucus

A Panel Discussion “In the Know: Leadership and Networking for Future Public Health Leaders”

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Panelists:

Dr. Sara Cole, Ph.D., MCHES
Associate Professor, Community/Public Health Program
University of Central Oklahoma
Society of Public Health Education member

Lynn Goldberg, MPH, CHES
OPHA President-Elect
Communication & Events Specialist,
Oklahoma Systems of Care,
Oklahoma Department of Mental Health and Substance Abuse

Dr. Anne Pate, Ph.D., MPH
Epidemiologist
Oklahoma State Department of Health
Adjunct Faculty, University of Oklahoma Health Sciences Center

Current leaders in the public health field will be give valuable insight and career guidance to students that are aspiring to join the ranks of public health. Panel members are focusing on topics of networking, how to get involved in public health as a student, and the importance and benefits of memberships in professional organizations. Elections for Student Caucus board members for the upcoming year will be held at the end of the session.

12:00 —12:15 p.m. —————BREAK—————EXHIBITS—————

12:15 —1:15 p.m. **LUNCHEON**

1:15 —2:15 p.m. **OPHA SECTION/CAUCUS MEETINGS**

(all attendees are welcome to participate in any section/caucus regardless of professional discipline or affiliation)

----Speakers highlighted in each section/caucus-----

- Environmental Health

① Kelly Johnson
Oklahoma Pest Solutions

- Gerontological Health

No Speaker – Section business will be conducted.

- Health Administration & Planning

No Speaker – Section business will be conducted.

- Health Equity Caucus

A Panel Discussion “Planning and Implementing Livable Streets”

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Panelists:

Randy Entz
Transportation Planner,
City of Oklahoma’s Planning Department

M’Liss Jenkins
Wellness Coordinator
Washington County Health Department

Meghan Wieters, Ph.D., AICP
Assistant Professor
University of Oklahoma in Regional and City Planning

Communities nationwide are reaching out and asking their elected officials support for better connectivity and “complete (livable)” streets for everyone. They are also asking their engineers and planners to play a leadership role in making it happen, but they need citizen support. This session will bring new insights on how to meet those desires with “complete (livable) streets”. Learn from those who have begun implementing and the successes and challenges they have and are facing on the local, county and state level. It’s all about making your town a better place to live. Let’s increase safe access for all users regardless of age, ability, or mode of transportation will mean that streets will be better and safer for drivers, transit users, pedestrians, and bicyclists.

- Maternal & Child Health

No Speaker – Networking activity and section business will be conducted.

- Public Health Education & Promotion

No Speaker –Section business will be conducted and awards presented.

2:15—2:30 p.m.

—————BREAK—————EXHIBITS—————

2:30—3:45 p.m.

A PANEL DISCUSSION “THE CURRENT REALITY AFTER THE AFFORDABLE CARE ACT (ACA)”

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Panelists from a variety of health organizations will discuss their plans in moving forward to serve Oklahoma’s most vulnerable citizens following the implementation of the Affordable Care Act. Speakers will address their approaches to reaching Oklahomans most in need as well as plans for addressing barriers to care.

Facilitator:

Tiece Dempsey, J.D., MHA
Policy Analyst
Oklahoma Policy Institute

Panelists:

Patti Davis, Executive Vice President
Oklahoma Hospital Association

Andrew Rice, Executive Director
Variety Care Foundation

William Pettit, D.O., M.A.
Interim Senior Associate Dean
Associate Dean for Rural Health
Associate Professor of Family Medicine
Oklahoma State University Center for Health Sciences

Charles Grim, DDS, MHSA
Senior Director, Health Services
Cherokee Nation Health Services

3:45—4:00 p.m.

—————BREAK—————EXHIBITS—————

4:00—5:00 p.m.

“Stumbling Blocks to Stepping Stones”

Toni Cordell

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Cordell will share challenges about communication or lack of it in health/medical partnerships. When she was just a toddler; Cordell was challenged with medical conditions that limited her ability to learn and process language. After struggling with low literacy for much of her life, she learned to read with the help of a volunteer tutor in Oklahoma City. At age 50, Cordell roller skated from California to Florida to bring attention to adult literacy. Now, a sought-after speaker, Cordell helps literacy and medical organizations understand the strong connections between health and literacy. If we are to achieve health equity, emphasizing the importance of health literacy is fundamental.

- 5:00—5:05 p.m. **Day 2 Wrap-Up & Announcements**
- 5:05 – 7:00 p.m. Free time & Dinner on Your Own
- 6:30 – 9:30 p.m. **“Escape Fire: The Fight to Rescue American Healthcare” a National Public Health Week special film screening**
 The public is invited to attend.
A suggested donation of \$5 will be taken at the door; funds will support the OPHA general operating expenses.
 A brief panel discussion will take place after the screening. There will be time for questions and answers with the panelists.
Panelists:
 Dr. Mike Crutcher
 Medical Director of Quality Improvement, Variety Care
 Former Secretary of Health under Governor Brad Henry
 Former Commissioner of the Oklahoma State Department of Health
 Tiece Dempsey, J.D., MHA
 Policy Analyst
 Oklahoma Policy Institute
- 8:30—10:30 p.m. Oklahoma City Thunder v. Sacramento Kings at the Chesapeake Arena (On Your Own)

Friday, April 5, 2013 [Day Three]

- 7:00—1:00 p.m. **REGISTRATION**
- 8:15—8:25 a.m. **WELCOME**
 Carrie Slatton-Hodges
 Deputy Commissioner, Treatment and Recovery Services
 Oklahoma Department of Mental Health & Substance Abuse Services Representative
- 8:15—8:25 a.m. **ENTERTAINMENT**
 Oklahoma Kids
- 8:35—9:50 a.m. **“Mental Health – A Public Health Perspective”**
 ① Michael Duffy, RN, BSN
 Regional Administrator, Region VI
 Substance Abuse and Mental Health Services Administration,
 U.S. Department of Health and Human Services
- 9:50—10:05 a.m. —————BREAK—————EXHIBITS—————

10:05—11:20 a.m. **“Public Health Ethics”**

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Dewayne Moore, J.D.

General Counsel, Oklahoma Department of Mental Health &
Substance Abuse Services

11:30—12:20 p.m. **OPHA BUSINESS MEETING**

The OPHA membership will vote on the by-laws

12:20—12:30 p.m. **CLOSING CEREMONY**